

*The Carolina Recycling Association's  
19th Annual Awards*

# Call for Submissions



PO Box 1578, Pittsboro, NC 27312  
(919) 545-9050 Ph/(919) 545-9060 Fax  
[cra@cra-recycle.org](mailto:cra@cra-recycle.org) [www.cra-recycle.org](http://www.cra-recycle.org)

# Recycling: A Revolution in Commerce

The Carolina Recycling Association (CRA) is pleased to call for nominations for the 2009 Annual Awards Ceremony to be held during the CRA Conference March 24-27 at The Spartanburg Marriott, SC. Each year, the best programs, projects and individuals in North and South Carolina are honored at the Annual Conference for outstanding achievement and commitment to the mission of the CRA. Winners will be recognized during the conference at the Spartanburg Marriott, SC on Thursday, March 26, 2009 at the Annual Awards Luncheon. We invite you to submit entries for any of the following categories. **NEW** for this year: an award winner will be chosen from North Carolina and South Carolina for several categories.

## AWARD CATEGORIES & CRITERIA

**A winner from both North Carolina and South Carolina will be selected for each of the following categories:**

### **Recycler of the Year Award**

Honors an individual in the field who has made a significant contribution to the advancement of integrated solid waste reduction during the past year (2008).

#### **Selection Criteria**

- ⇒ Professional leadership
- ⇒ Sharing career experience with others
- ⇒ Development of self-sustaining waste reduction programs
- ⇒ Effective education programming
- ⇒ Innovative approaches
- ⇒ Comprehensive publicity/education
- ⇒ Buy recycled component, if applicable

### **Local Government Award**

Recognizes a local government who has a successful recycling/waste reduction program. This program should show their recycling/waste reduction rates, amount of materials recycled, composted, reduced, buy-recycled, participation rates, education, community outreach, etc. Program should show growth trends.

#### **Selection Criteria**

- ⇒ Shows a successful recycling/waste reduction program
- ⇒ Innovative or unique aspects
- ⇒ Promotion and education components
- ⇒ Professional leadership
- ⇒ Sustainable Program

### **Outstanding College or University Program**

Honors an outstanding college or university program that promotes sustainable resource use through waste reduction, reuse and recycling on a college campus.

#### **Selection Criteria:**

- ⇒ Integrated waste reduction program
- ⇒ Innovative aspects of the program
- ⇒ education component
- ⇒ Volunteer Contribution to the University
- ⇒ Recruitment and Retention of volunteers over time
- ⇒ Buy-recycled component, if applicable
- ⇒ Program must have been in operation for one year

### **Outstanding School Program**

Honors an outstanding program in a single school system (K-12) that promotes waste reduction, reuse and recycling.

#### **Selection Criteria:**

- ⇒ Strong Educational component
- ⇒ Innovative or unique aspects
- ⇒ Waste reduction component
- ⇒ Buy recycled component
- ⇒ Program must have been in operation for one year

### **Outstanding Rural Recycling Program**

Honors an outstanding recycling and waste reduction program serving a rural population during the past year.

#### **Selection Criteria:**

- ⇒ Focus on rural program development
- ⇒ Demonstrates growth and innovation
- ⇒ Provides wide range of services
- ⇒ Local Government support
- ⇒ Leadership in public service

**One overall winner will be selected for each of the following categories:**

### **Green Building Project of the Year**

Honors a program that has engaged in a significant green building project. This program must be making a significant contribution to the advancement of environmentally responsible/sustainable building practices through design or construction of a green project or process.

#### **Selection Criteria**

- ⇒ Professional leadership
- ⇒ Commitment to environmentally responsible/sustainable building practices
- ⇒ A specific building project that reflects environmentally responsible building practices
- ⇒ Educational component
- ⇒ Effective use of collaborative process, if applicable

### **Outstanding Composting or Organics Recycling Program**

Recognizes a business, government agency, school, organization or large scale facility that designed and implemented a composting or organics recycling program, in operation for 1 year.

#### **Selection Criteria**

- ⇒ Demonstrated waste reduction
- ⇒ Education component
- ⇒ In full compliance with all applicable Federal, State and local regulations
- ⇒ Documented end use of compost should be accompanied by a laboratory analysis of component

### **Getting the Word Out: Sensational Education and Outreach**

Recognizes a program that has excelled in educating its community about waste reduction.

#### **Selection Criteria**

- ⇒ Educates a diverse audience; it's effectiveness and response from audience
- ⇒ Creative uses of materials, media and funds
- ⇒ Include material samples or web links to examples of materials

### **Volunteer Leadership Award**

Recognizes a person, group, program or organization who has successfully promoted recycling and waste reduction in their community, school, club or organization through volunteer work.

#### **Selection Criteria**

- ⇒ Shows initiative and commitment to recycling
- ⇒ Created a successful recycling/waste reduction program
- ⇒ Environmental leadership
- ⇒ Community outreach/education

### **Behind the Scenes Award**

Honors an individual at the staff or volunteer level (collecting, starting or processing), not in a managerial position, who has advanced solid waste reduction/recycling at work or in the community.

#### **Selection Criteria**

- ⇒ Operational leadership among staff, peers, volunteers, or co-workers
- ⇒ Commitment to waste reduction/recycling above and beyond the scope of the job responsibilities
- ⇒ Sharing experience with co-workers to improve waste reduction/recycling programs

### **Spotlight Awards**

Up to five submissions for 1-time items or events will be selected for honorable mentions. For example, entries could include a calendar designed by school children or a logo from a recycling program at an annual event. Items will be displayed prominently in the exhibit hall.

## **Bill Evans & Carol Bond Memorial Award for Outstanding Toxicity Reduction**

Recognizes an exceptional program or business that is dedicated to toxicity reduction. Can include a household hazardous waste (HHW) program. This program shows a strong focus on toxicity reduction education, collection, processing and disposal. It can be a temporary event or a permanent facility, a stand-alone project, or part of a bigger waste reduction operation.

### **Selection Criteria**

- ⇒ Type of program and funding
- ⇒ Financial highlights, such as the cost per pound, cost per household, etc.
- ⇒ Creative problem solving to municipality or business hazardous waste problems
- ⇒ All major players in the program and their roles (example: city or county, hauler and process/contractor) should be included in the nomination

## **The Debut Award : Brightest Emerging Program**

Honors an up and coming program (in place for 2 yrs.) that has shown solid dedication to waste reduction. This is open to any new, developing waste reduction facility but may include a recycling/composting operation, educational clearinghouse, collection company or program, etc.

### **Selection Criteria**

- ⇒ Community support
- ⇒ Comprehensive future goals
- ⇒ Consideration of waste reduction into the large sustainability picture

## **Outstanding Business/Industry Recycling Program**

Recognizes a business that has implemented an outstanding waste reduction/recycling program within their organization and as part of their business. **NEW!** Both a large business and small business award will be given.

### **Selection Criteria**

- ⇒ Focus on waste reduction/recycling issues
- ⇒ Commitment to sustainable practices
- ⇒ Buy-recycled component
- ⇒ Promotion and education component
- ⇒ Environmental leadership as part of their business
- ⇒ Large business - >50 employees
- ⇒ Small business - < 50 employees

## **SC Political Leader of the Year**

Recognizes a local or state level leader, in the conference host state (**NEW!**), who has worked to forward waste reduction

### **Selection Criteria**

- ⇒ Exhibits professional leadership
- ⇒ Commitment to sustainable practices
- ⇒ Focus on waste reduction issues
- ⇒ Instrumental in promoting sustainable environments
- ⇒ Effective use of collaborative processes

# SUBMISSION DETAILS

## **How do I submit a nomination?**

*It's easy! Visit [www.cra-recycle.org](http://www.cra-recycle.org), complete the Award Nomination form on the next page and email it with your submission to [cra@cra-recycle.org](mailto:cra@cra-recycle.org) and include "Award Nomination" in the subject line. Submissions should be a bulleted list no longer than two 8 1/2" x 11" pages; any content that exceeds the two page maximum will not be reviewed or considered for the award. The submission should describe how the individual, group or organization met the criteria for the award. Please give as many examples as possible and feel free to include links to web sites that document the program or person's accomplishments. Supplemental materials may be submitted in addition to the two page maximum. These items WILL NOT be returned.*

## **Can I nominate myself?**

*Absolutely! No one knows your program better than you.*

## **Will the winners be notified before the awards lunch?**

*No. All winners will be surprised during the awards program.*

## **How many awards can I submit an entry for?**

*A program or individual can be entered in no more than two categories. If a program or individual has received an award in the past years, they cannot be nominated for that same award. A program or person may not receive more than two award categories per year.*

## **How do I find out if I won?**

*All nominees will be recognized in the conference program with the hopes they will share their successful strategies with others. Winners will be recognized at the Annual Awards Luncheon on Thursday, March 26, 2009, at The Spartanburg Marriott, SC. They will also be recognized in the quarterly newsletter *The Rword*, the CRA weekly e-bulletin *R-Bulletin* and through press releases sent to media representatives in North and South Carolina.*

## **Can I submit my nomination in hard copy format?**

*In keeping with the mission of the CRA, electronic submissions are required. If you have supplemental items that can not be sent electronically, please mail them to The CRA, Attention: Awards Committee, PO Box 1578, Pittsboro, NC 27312 no later than **January 9, 2009**.*

## **When's the deadline?**

*Submissions must be received by 5:00 pm on **January 16, 2009**.*

## **Who do I call if I have additional questions?**

*Please contact a CRA Representative at (919) 545-9050 or [cra@cra-recycle.org](mailto:cra@cra-recycle.org).*

# 2009 CRA Award Nomination Form

**Award Category:** \_\_\_\_\_ **State:** \_\_\_\_\_

## **Nominee Contact Information:**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

## **Nominator's Contact Information (if different from Nominee)**

Name: \_\_\_\_\_

Phone: \_\_\_\_\_ e-mail: \_\_\_\_\_

**Press Contacts** *(In the event that the nominee is chosen to receive an award, a press release will be sent to the contacts listed below)*

### **Contact 1**

Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

### **Contact 2**

Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

### **Contact 3**

Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_